

Tackling the Elephant in the Room

PROBLEM-SOLVING FOR COUNCILS AND ADMINISTRATORS WHO ARE SERIOUS ABOUT SUSTAINING AND GROWING THEIR COMMUNITIES.

Lorri Matthewson, MBA in CED,
Lead Facilitator
Matthewson & Co.
Cell/Text: 306-575-7537



**Matthewson
& Co.**

We Build Communities

MOST COUNCILLORS...

CARE DEEPLY ABOUT THEIR COMMUNITY

DONATE COUNTLESS HOURS

ARE CONCERNED WITH DEVELOPMENT

DO WHAT THEY BELIEVE IS BEST

**ARE VERY AWARE OF THE IMPACT OF THEIR
DECISIONS ON COMMUNITY TAXES**

**DEEPLY APPRECIATE THE WORK OF THE
ADMINISTRATOR, AND STAFF**

A large elephant with prominent tusks stands in a savanna field. The elephant is the central focus, facing forward. The background consists of tall, dry grass and a clear sky.

**WE ARE
GOING TO
TALK ABOUT...**

THE ELEPHANTS IN THE CHAMBER

THE PROBLEMS THEY CAUSE

THE REASONS WHY WE CAN'T IGNORE THEM

THE WAYS TO ADDRESS THE MESS THEY MAKE

ELEPHANT 1

The Coffee Row Elephant...





ELEPHANT 2

The Bully

ELEPHANT 3

The Skeptic





ELEPHANT(S) 4

The Unaccountable

ELEPHANT 5

The Negative Nancies



ELEPHANT 6

The Maverick aka...here for their own purpose.



ELEPHANT 7

The “Confused”



~~PROBLEMS~~

SOLUTIONS

PROGRAM UNIVERSITY LECTURE
PROGRAM UNIVERSITY TEACH SCHOOL
PROGRAM UNIVERSITY TEACH SCHOOL
UNIVERSITY READING CULTURE TEACHING INFORMATION
PROGRAM SCHOOL KNOWLEDGE
EXPERIMENT PROGRAM UNIVERSITY
INTELLIGENT BOOKS
EDUCATION COLLEGE
UNIVERSITY
STUDY LEVEL SCIENCE
UNIVERSITY

TRAINING



COMMUNITY ENGAGEMENT



A person wearing a light blue button-down shirt is shown from the chest up, holding a white marker in their right hand. The word "ORIENTATION" is written in a dark, hand-drawn font across the center of the image, appearing to be written on the air. The background is a plain, light-colored wall.

ORIENTATION

ACCOUNTABILITY





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Call: 306-575-7537 or

Email: LorriMatthewson@smallplacesrock.com

Our website: www.smallplacesrock.com