

Creating a Culture of Respect

A GUIDE FOR MUNICIPAL LEADERS

SARM Convention, November, 2023



Matthewson
& Co.

We Build Communities

Do you remember when being on the Council
was a position of respect?



PEOPLE ARE GETTING FED UP.



YET...COMMUNITY ENGAGEMENT HAS NEVER BEEN MORE IMPORTANT.



WE COULD BLAME SOCIAL MEDIA

But we really shouldn't.



YOU MIGHT BE ABLE TO MAKE THE CHANGE.



RESPECT IS THE KEY

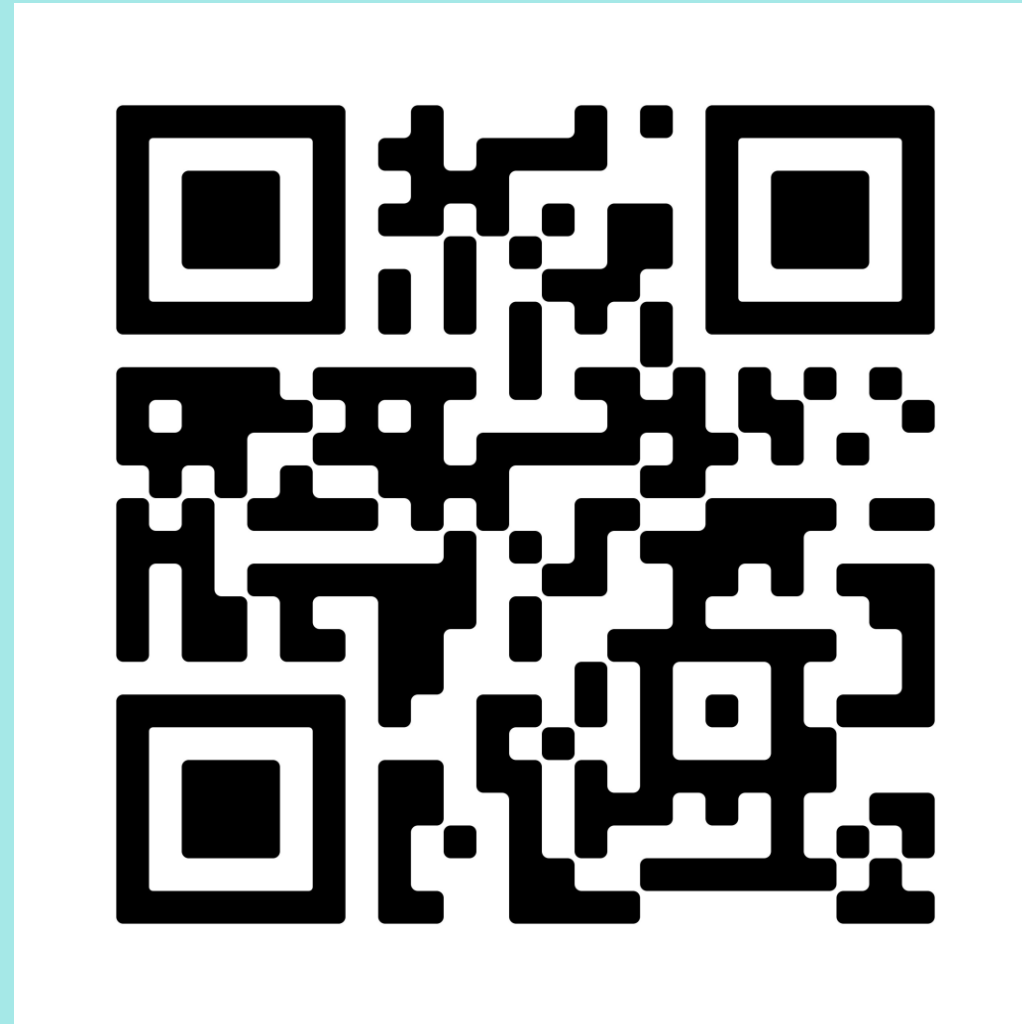
And, an important part of your duty.



Authentic

Worthy of belief and trust.

We are Matthewson & Co.



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& Co.

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