

TIRE STEWARDSHIP OF SASKATCHEWAN



PRODUCT STEWARDSHIP PROGRAM OVERVIEW

SARM 2017 MIDTERM CONVENTION

November 8, 2017

WHO IS THE TSS & WHY DO WE EXIST?

- The **Tire Stewardship of Saskatchewan Inc.** is the new approved program operator for the Scrap Tire Recycling Program in Saskatchewan.
- In early 2017, the Minister of Environment established an independent Advisory Committee to conduct a program review and provide recommendations for improvements based on extensive stakeholder engagement. The review resulted in **new Regulations and Guidelines** issued by the Ministry for the approved program operator in alignment with these recommendations.
- The Saskatchewan Scrap Tire Corporation (SSTC) decided to wind down its operations.
- The Retail Council of Canada and the Western Canada Tire Dealers stepped forward to establish a new organization, the TSS, to operate the program to **ensure continuity of service for retailers**.
- The TSS took over status quo operations on September 1, 2017 and has been coordinating closely with the SSTC to **ensure a smooth transition**.
- At the end of September, the TSS submitted our proposed Product Stewardship Program (PSP) to the Minister of Environment to obtain approval to operate the program for the period of 2018 to 2020. **The TSS is pleased to announce that we received this approval from the Minister** recently.

TSS STRATEGIC DIRECTION

OUR VISION:

To have the best tire recycling program in Canada.

OUR MISSION:

To operate an **efficient** tire recycling program across Saskatchewan:

- that provides **effective stewardship** to avoid the safety and health hazards scrap tires can present
- to **improve our environment**, and **to support industry** and economic success to **get the most value** from consumer-paid tire recycling fees.

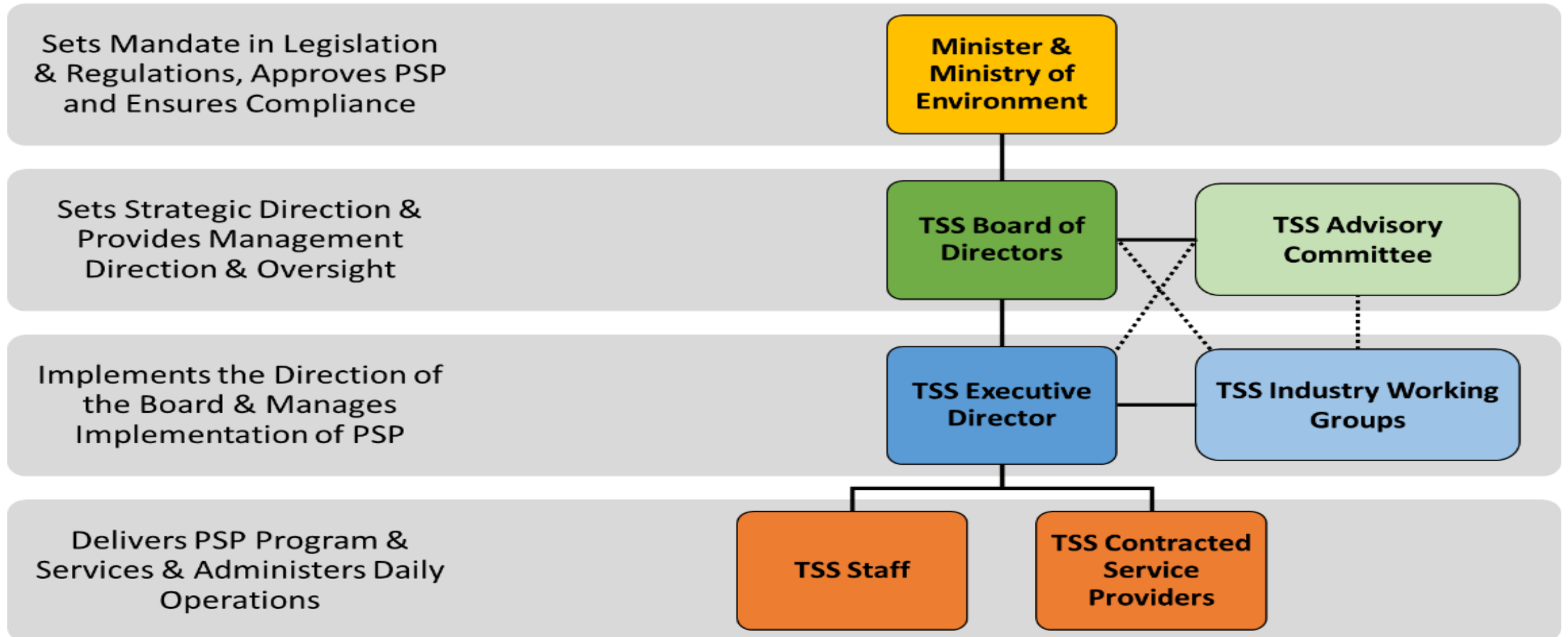
We will **work collaboratively** with our stakeholders, the provincial government and our contracted service providers to **collect, process and recycle scrap tires responsibly** on behalf of the people of Saskatchewan.

OUR CORE VALUES:

- *Accountability & Transparency*
- *Stewardship*
- *Integrity & Respect*
- *Collaboration*
- *Responsive*
- *Innovation & Continuous Improvement*
- *Education & Communication*

TSS GOVERNANCE STRUCTURE

TSS Governance Structure



TSS BOARD OF DIRECTORS & ADVISORY COMMITTEE MEMBERSHIP

BOARD OF DIRECTORS:

- **Colin Fraser, Chair**
Owner/Operator OK Tire, Prince Albert (RCC Rep)
- **Ray Geleta, Vice-Chair**
Executive Director, Western Canada Tire Dealers
- **Len Ritchot**
General Manager, Market Tire
- **Richard (Porky) Porter**
Independent Member-at-Large

ADVISORY COMMITTEE:

- **Ministry of Environment**
Stephanie Walton, A/Manager, Waste Stewardship & Recycling
- **Retailer-at-Large**
Gerald Hendry, Integra Tire
- **Retailer-at-Large**
Laurie Wishira, Kāl Tire
- **Retailer-at-Large**
Kevin Derenisky, OK Tire Canada
- **Recycling Expert**
Amy McNeil, SARC/SARCAN
- **SARM**
Bill Huber
- **SUMA**
Gordon Barnhart
- **Western Equipment Dealers Association**
John Schmeiser

TSS DESIRED PROGRAM OUTCOMES

- To operate a **province-wide, effective recycling program** on behalf of our retailers to ensure they responsibly meet their legislated obligations for scrap tire management in Saskatchewan.
- To ensure our retailers receive **responsive scrap tire collection** that is conducted in a **cost efficient, environmentally responsible manner** to reduce greenhouse gas emissions and **avoid stockpiling**.
- To promote a **sustainable system for scrap tire processing** which encourages timely recycling of scrap tires into **higher value end uses and markets** to support a viable industry in Saskatchewan.
- To provide programming and solutions to **deal with legacy scrap tires** to avoid tires going back into landfills and prevent the health and safety hazards of legacy stockpiles.
- To manage program operations in a **transparent, accountable and efficient** manner as a stewardship organization to get the **most value from consumer-paid tire recycling fees**.
- To **educate consumers** regarding the recycling program and opportunities to support tire recycling in Saskatchewan.

PSP HIGHLIGHTS – PRIMARY CHANGES SUMMARY

- Smaller, industry-focused Board of Directors
- Establishment of TSS Advisory Committee and Industry Working Groups
- Focus on good governance and stewardship
- Improving efficiencies for retailers and TSS for TRF remittance, reporting and communication
- Zone collection model
- Processor incentive payment model – “two tiered”
- Increased compliance programming for retailers, collectors and processors

Changes will be implemented in a phased approach over our three year approval period.

LEGACY TIRE PROGRAMMING ENVISIONED

- Return-to-Retailer – *Operational, Expansion Plans Underway*
- Legacy Clean-up Fund – *Planning Underway*
- Coordinated Community & Municipal Pickup Days – *Planning Underway*
- Other Special Projects & Black Gold Rush Program – *Under Review*
- **2018 Priority** – support solution for Assiniboia abandoned stockpiles to address public health and safety concerns

TSS IS OPEN FOR BUSINESS!

**TIRE STEWARDSHIP
OF SASKATCHEWAN**



www.tirestewardshipsk.ca