

Roadside Management Manual	Section:	STANDARD PRIVATE SIGNING OPPORTUNITIES
	Subject:	ROAD NAMING POLICY

INTRODUCTION

The following provides a policy for road names.

Civic Address Registry:

Municipalities are encouraged to register their road names (as well as civic addresses) in the Saskatchewan Civic Address Registry. For more information, contact support@saskaddress.ca.

POLICY

A) Municipal Roads

Background

As per the Cities and Municipalities Acts, a Municipality has the authority to name streets and roads under their jurisdiction.

The Municipality may request a road name sign along a provincial highway to show the location of the intersecting municipal road. For more information on the physical sign, see RSMM 1240-50.

Before a sign can be erected facing provincial highway traffic, the Ministry might assess the road name against this policy; and might also request a recorded council resolution supporting the name.

Section:STANDARD PRIVATE SIGNING
OPPORTUNITIES**Subject:**

ROAD NAMING POLICY

Road Name:

The following provide general guidelines for road names:

- Must not be awkward, corrupt, discriminatory, or derogatory. Proposed names must be in compliance with the Saskatchewan Human Rights Code.
- Must not be confusing to highway users, or problematic for dispatching emergency services. This includes, but not limited to:
 - A road should have only one name. This includes roads passing through more than one municipality; in which case, agreement is required from all municipalities involved.
 - However, a road's name may change when its characteristics visibly change. Examples include: the road crosses a major intersection, the road changes between an urban and rural environment, etc.
 - A road can have a "name"; however, the Provincial Emergency Communications Centre's (Sask911) civic addressing system is encouraged (e.g. – Twp / Rge Rd #####). For more information, contact support@saskaddress.ca.
 - Only main system provincial highways may be called "Highway ####" or similar. However, "Old Highway ####" might be acceptable, with Ministry approval.
 - Written permission is required from Saskatchewan Association of Rural Municipalities (SARM) to use a "Grid 6## / 7##" or similar.
- Must not result in, or be perceived as, competitive advantage, benefit, or preferential treatment to the named party.
 - For Enterprise Identification signing opportunities, see RSMM 1240-30.
- Generally, should not exceed 20 characters in length, including spaces between words; but excluding cardinal direction letters and street suffix abbreviations.

Section:STANDARD PRIVATE SIGNING
OPPORTUNITIES**Subject:**

ROAD NAMING POLICY

Road Name Suffix:

- While the term “Road” is most common, other terms such as Trail, Street, Drive, etc. are acceptable. But it should reflect the nature of the road.

Other Considerations:

- The Ministry may apply best practices outline in the Transportation Association of Canada (TAC) Manual of Uniform Traffic Control Devices for Canada (MUTCDC). Examples include: capitalization, abbreviations, etc.
- The Ministry reserves the right to reject any name that it considers not appropriate.

B) Ministry Roads

The Ministry is responsible for the name of roads under the Ministry’s jurisdiction. The procedure is laid out in RSMM 1240-52.

Additional Notes:

- Municipality Suggested Name: Municipalities may suggest a name for the Ministry’s consideration.
- Thematic Travel Corridor Name: In addition to a Posted Name, a highway can have a thematic travel corridor name. For more information, see RSMM 1180-10 and 1180-20.
- Other Structures: The policy for naming bridges and other structures can be found in RSMM 1060-10.

Date

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Page

3 of 3