

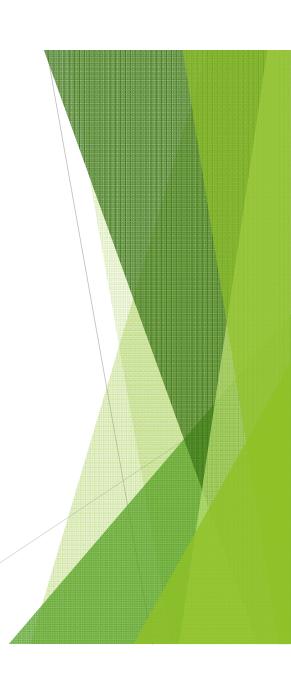
Livestock Emergency Response

November 8, 2017 Clinton Monchuk

Farm & Food Care SK

- Made up of commodity groups, manufactures, food processors, distillers, RMs, government and agribusinesses
 - ► Currently 13 RM's are members
- Our mandate is to have conversations with consumers about food and farming
 - ► Making sure the industry is doing the right thing
- Series of events to increase public trust in farming and agriculture





Do Canadian consumer really care about their food, how it's grown, or how it's transported?

Let's see...





What Canadian consumers are saying

Access to healthy, affordable food is a greater concern than energy or health care in 2017*

More than half of the population is unsure or certain that the food system is going in the wrong direction

Food concerns rank higher than climate change

* Canadian Centre for Food Integrity 2017 Research





What Canadian consumers believe

- ▶ 73% of Canadians believe undercover videos of animal mistreatment are either representative of normal farms or unsure if they represent typical farms
- Many of these videos are around the transportation of livestock and poultry







How Canadians view farmers/ranchers

93% of Canadians know little or nothing about farming



View



Reality



Disconnect to farming and ranching

- ► Less than 3% of Canadian population has a direct tie to a farm or ranch!
- One of top three concerns with Canadians is animal welfare
- ► Although there are concerns farmers and ranchers are trusted!



Changing technology and trends

- Social media has the ability to influence consumers
 - ▶ Don't have to have the full story to post
 - ▶ 1.3 billion people use YouTube
 - ▶ ~5 billion videos are watched daily on YouTube
- Majority of population now get's their information and news from social media
- ► Hard to decipher between truth and mistruth
 - American politics confusion of facts (sometimes by same person)













What's your plan in a livestock emergency?

► How many of you have livestock emergency response plans in place?

➤ You're all required to have an emergency plan in place under *The Emergency Planning Act*... it may just require some updating for livestock emergencies.



Transparency - Do the right thing!

► During Animal Care Council meeting of Farm & Food Care Saskatchewan this was identified as a possible issue.





So... what happens when this happens





Or this...





Or this...





Accidents happen

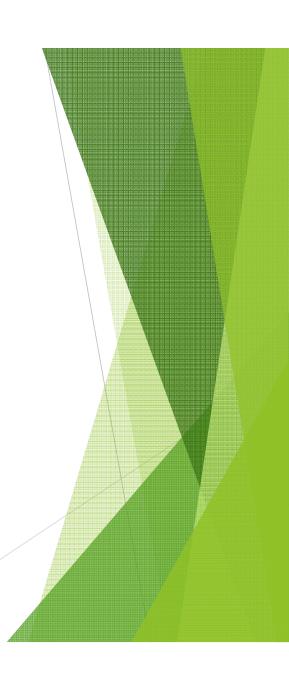
- ► Everyday there are tens of thousands of livestock and poultry transported on our roads and highways
- ► What will you do and how will you assist to ensure proper procedures take place?
- ► The goal of this is that every RM has a livestock emergency response plan in place



Livestock Emergency Response Plan

- ▶ Name and contact information of local veterinarian
- ► Contacts for specific livestock, swine and poultry
- What resources do you have for proper euthanasia
- Possible supplies
 - Would have trailers if needed, portable corals
- Once completed send to your local police, fire, ambulance





Position	Name of Individual	Contact cell number	Additional Information	
For injured or distressed animals contact:				
Veterinarian				
/eterinarian				
Local Bison Expert				
Local Cattle Expert				
Local Cattle Expert				
Local Poultry Expert				
POULTRY EMERGENCY RESPONSE	Ms. Kari Tosczak	306-321-6620	Ms. Tosczak is manger of Chicken Farmers of SK	
Local Sheep/Goat Expert				
Local Swine Expert				
PORK EMERGENCY REPSONSE				
TRAILER	Dr. Brigid Gray	306-343-3502	Dr. Gray can locate emergency swine trailers	
Conservation Officer (if wildlife are involved)				
Please contact th	e provincial commodity	boards if you require	assistance on local experts.	
For animals running at large contact:				
Poundkeeper				
Closest SPCA				

Template

- ➤ Our office will email out to all the RMs this spreadsheet template for you to use.
- Proper euthanasia techniques are easily accessible via

www.humanelivestockeuthanasia.com/



Our goal...

▶ We don't want to be in the news for animal transport accidents, but accidents will happen.

► If we are all prepared it helps the entire agriculture industry!



Thank you to the RMs who support us:

- ► R.M. of Arm River, No. 252
- ► R.M. of Browning No. 34
- ▶ R.M. of Corman Park No. 344
- ▶ R.M. of Exelsior No. 166
- R.M. of Lakeside No. 338
- R.M. of LeRoy No. 339
- ► R.M. of Medstead No. 497

- ▶ R.M. of Kingsley No. 124
- ► R.M. of Spalding No. 368
- ► R.M. of Silverwood No. 123
- ▶ R.M. of Spiritwood No. 496
- ▶ R.M. of Usborne No. 310
- ▶ R.M. of Wilton No. 472





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