



Livestock Emergency Response

November 8, 2017

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Farm & Food Care SK

- ▶ Made up of commodity groups, manufactures, food processors, distillers, RMs, government and agri-businesses
 - ▶ Currently 13 RM's are members
- ▶ Our mandate is to have conversations with consumers about food and farming
 - ▶ Making sure the industry is doing the right thing
- ▶ Series of events to increase public trust in farming and agriculture



Do Canadian consumer really care
about their food, how it's grown, or
how it's transported?

Let's see...



What Canadian consumers are saying

- ▶ Access to healthy, affordable food is a greater concern than energy or health care in 2017*
- ▶ More than half of the population is unsure or certain that the food system is going in the wrong direction
- ▶ Food concerns rank higher than climate change

* Canadian Centre for Food Integrity 2017 Research



What Canadian consumers believe

- ▶ 73% of Canadians believe undercover videos of animal mistreatment are either representative of normal farms or unsure if they represent typical farms
- ▶ Many of these videos are around the transportation of livestock and poultry

MERCY FOR

ANIMALS



How Canadians view farmers/ranchers

- ▶ 93% of Canadians know little or nothing about farming



View



Reality

Disconnect to farming and ranching

- ▶ Less than 3% of Canadian population has a direct tie to a farm or ranch!
- ▶ One of top three concerns with Canadians is animal welfare
- ▶ Although there are concerns farmers and ranchers are trusted!

Changing technology and trends

- ▶ Social media has the ability to influence consumers
 - ▶ Don't have to have the full story to post
 - ▶ 1.3 billion people use YouTube
 - ▶ ~5 billion videos are watched daily on YouTube
- ▶ Majority of population now get's their information and news from social media
- ▶ Hard to decipher between truth and mistruth
 - ▶ American politics - confusion of facts (sometimes by same person)



What's your plan in a livestock emergency?

- ▶ How many of you have livestock emergency response plans in place?

- ▶ You're all required to have an emergency plan in place under *The Emergency Planning Act...* it may just require some updating for livestock emergencies.

Transparency - Do the right thing!

- ▶ During Animal Care Council meeting of Farm & Food Care Saskatchewan this was identified as a possible issue.

So... what happens when this happens



Or this...



Or this...



Accidents happen

- ▶ Everyday there are tens of thousands of livestock and poultry transported on our roads and highways
- ▶ What will you do and how will you assist to ensure proper procedures take place?
- ▶ The goal of this is that every RM has a livestock emergency response plan in place

Livestock Emergency Response Plan

- ▶ Name and contact information of local veterinarian
- ▶ Contacts for specific livestock, swine and poultry
- ▶ What resources do you have for proper euthanasia
- ▶ Possible supplies
 - ▶ Would have trailers if needed, portable corals
- ▶ Once completed send to your local police, fire, ambulance

Position	Name of Individual	Contact cell number	Additional Information
For injured or distressed animals contact:			
Veterinarian			
Veterinarian			
Local Bison Expert			
Local Cattle Expert			
Local Cattle Expert			
Local Poultry Expert			
POULTRY EMERGENCY RESPONSE	Ms. Kari Tosczak	306-321-6620	Ms. Tosczak is manger of Chicken Farmers of SK
Local Sheep/Goat Expert			
Local Swine Expert			
PORK EMERGENCY REPSONSE TRAILER	Dr. Brigid Gray	306-343-3502	Dr. Gray can locate emergency swine trailers
Conservation Officer (if wildlife are involved)			

Please contact the provincial commodity boards if you require assistance on local experts.

For animals running at large contact:			
Poundkeeper			
Closest SPCA			

Template

- ▶ Our office will email out to all the RMs this spreadsheet template for you to use.
- ▶ Proper euthanasia techniques are easily accessible via

www.humanelivestockeuthanasia.com

Our goal...

- ▶ We don't want to be in the news for animal transport accidents, but accidents will happen.
- ▶ If we are all prepared it helps the entire agriculture industry!

Thank you to the RMs who support us:

- ▶ R.M. of Arm River, No. 252
- ▶ R.M. of Browning No. 34
- ▶ R.M. of Corman Park No. 344
- ▶ R.M. of Exelsior No. 166
- ▶ R.M. of Lakeside No. 338
- ▶ R.M. of LeRoy No. 339
- ▶ R.M. of Medstead No. 497
- ▶ R.M. of Kingsley No. 124
- ▶ R.M. of Spalding No. 368
- ▶ R.M. of Silverwood No. 123
- ▶ R.M. of Spiritwood No. 496
- ▶ R.M. of Usborne No. 310
- ▶ R.M. of Wilton No. 472



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