

2021 Digital Convention

March 9-10, 2021

Sponsorship Opportunities

Diamond Sponsorship: \$15,000

ONE OPPORTUNITY:

- **Keynote Address**

The keynote address is a highlight of annual convention and highly anticipated by our membership. 2021 will see Rex Murphy as keynote speaker. This exclusive sponsorship includes:

- » an opportunity to briefly address the delegates (5 minutes) and introduce the keynote speaker
- » prominent display of your company logo during the keynote address
- » guest logins for the entire convention
- » custom branded social media mention

Platinum Sponsorship: \$7,000

ONE OPPORTUNITY:

- **Convention Host**

The convention host is new to SARM but will allow the digital convention to be hosted by a recognized name (contact SARM for specific host candidate details). This exclusive sponsorship includes:

- » verbal recognition by the host during the convention
- » prominent display of your company logo while the host is on screen
- » guest logins for the entire convention
- » custom branded social media mention

Gold Sponsorship: \$5,000

TWO OPPORTUNITIES:

- **Digital Lobby Host**

Direct traffic to your company by showcasing your company logo in our digital convention lobby. The lobby will be the first screen delegates see when they login. This sponsorship includes:

- » prominent display of your company logo in our digital convention lobby
- » social media mention
- » custom branded social media mention

- **Creative Custom Opportunity**

Work with our team to create a custom sponsorship opportunity to showcase your company! This sponsorship includes:

- » custom opportunity specifically designed for your company
- » custom branded social media mention

Sponsorship Opportunities

Silver Sponsorship: \$2,500

TEN OPPORTUNITIES:

- **Minister Dialogue Sessions (5 opportunities available)**

Host one of our Saskatchewan Government Ministers who will respond to our delegates questions. This sponsorship includes:

- » an opportunity to briefly address the delegates and introduce the Minister in your session
- » prominent display of your company logo during the session

- **Coffee Break (2 opportunities available)**

Virtual coffee breaks are an important convention tradition that allow for networking. This sponsorship includes:

- » verbal recognition by convention host prior to break
- » the opportunity to play a short company video at beginning of coffee break

- **Resolution Timer**

As our delegates debate their resolutions your company logo will be prominently displayed on the countdown timer throughout the session.

- **Bear Pit Timer**

The Saskatchewan Premier and Provincial Cabinet will be on hand to answer questions from our delegates. Your company logo will be prominently displayed on the countdown timer throughout the session.

- **Lieutenant Governor's Award**

The Lieutenant Governor's Award for Outstanding Service to Rural Saskatchewan, is awarded to a Reeve, Councillor, or Administrator for his or her lifetime contribution to rural Saskatchewan.

This sponsorship includes:

- » an opportunity to briefly address the delegates and introduce the Lieutenant Governor prior to the award ceremony
- » verbal recognition by the Lieutenant Governor during the address

Bronze Sponsorship: \$500 - \$1,000

FIFTEEN OPPORTUNITIES:

- **Push Notification – Level 1 (5 opportunities available)**

- » your company logo & message will appear on screen and the delegates must manually close it
- » \$1,000 Sponsorship

- **Push Notification – Level 2 (5 opportunities available)**

- » your company logo & message will appear on screen and will automatically close after a few seconds
- » \$750 Sponsorship

- **Push Notification – Level 3 (5 opportunities available)**

- » your company logo and message will appear under the participants badge at the top right of the screen like a text or message notification on your phone
- » \$500 Sponsorship

Sponsors in all tiers will also receive the following:

- Recognition on the digital platform
- Recognition on the SARM website
- Recognition in an edition of the SARM Rural Councillor in 2021